

Chorley, South Ribble & West Lancashire Children's Partnership Board

Action Plan - Raising Aspirations Project

Aims:

Good employment for all is a Marmot¹ principle for improving a person's health and wellbeing. Evidence tells us that having good work increases an individual's wellbeing and resilience both physically and emotionally. This project will use assets and resources from across three districts, working jointly, to:

- Inform, mentor and support the career aspirations of our children and young people and provide more opportunities to meet with employers at school and in an employer setting.
- Develop employability skills and create a greater understanding of the world of work and careers available and a realistic expectation of what to expect, for our children and young people
- Provide information of the sectors and types of employment that Lancashire as a county will need in the next ten years to increase the prosperity of the area and the economic resilience of its residents.

<http://www.yeuk.org.uk/yeuk-launches-report-careers-education-young-peoples-experience-careers-education/>

Children & Young People:

- Career aspirations – inspiring and guiding wider and informed choice of employment options.
- Informing of growth areas of target sectors and where there are opportunities to enter employment sectors in Lancashire based on forecasted need.
- Skills development through “live” employability skills, experiencing actual business and different roles in businesses.
- Improving “work readiness”

Business Sector:

- Benefits to local businesses through workforce development from volunteering.
- Workplace health – building wellbeing of employees (wider determinant)
- Inspiring workplaces to engage with their local communities and employees
- Building an up-coming local skilled workforce with employability skills and an ability to be effective sooner.

Schools:

- Establishing links into local business community to support education
- Engagement with other schools on a competitive basis.
- Identifying and learning new skills for progression into business and therefore increasing employability.
- Embedding into the curriculum for longer term sustainability and increasing resilience in the locality.

Measurable Outcomes:

1. Lancashire Enterprise Partnership [LEP] – seven target sectors identified in the LEP strategy. Growing skills to meet these sector needs over ten years of City Deal.
2. Lancashire Enterprise Board's Skills Board – outcomes for target sectors.
3. City Deal's Skills Working Group – outcomes for target sectors and employability skills.
4. Health & Wellbeing Partnerships – improving resilience outcomes (individual's and economic as a wider determinant of health)
5. Intelligence to be targeted by
 - a. JSNA – refine by deprivation to identify schools in specific areas.
 - b. JSNA – refine by attainment figures to identify target geographic areas.
 - c. JSNA – refine by NEET data to identify target geographic areas.

Scope:

To deliver a programme of work over a five to ten year timescale in line with the LEP employability and skills growth plans in primary and secondary schools in South Ribble, Chorley and West Lancashire.

Primary school:

Options for school to choose from:

1. *"Our Business"* - £250 per class, aimed primarily at year 4 or 5.
2. *Fiver Challenge* – entrepreneurial challenge
3. *Learning Journey* – our family, our communities, our city, our world – learning by doing.

Delivery: By Young Enterprise.

Short Term:

Achievements:

- Inspiring through knowledge of target sectors and business and working with local employers
- City Deal Skills agenda – feeding into delivery plans for City Deal Skills for employability.

Actions:

1. Mid Feb – Guide Young Enterprise about target sectors and ask them to shape and build their programmes around these sectors. This will help them to educate CYP on the possible employment opportunities that are forecast to be available in Lancashire.
2. Mid Feb – Establish Cluster group contacts and communicate to Young Enterprise
3. Mid April – Young Enterprise to visit cluster group schools to communicate benefits of the programme options to schools and encourage sign up.

Secondary school:

Options for school to choose from:

1. "Company Programme" - £750 per 25 students, aimed primarily at year 9 or 10.
2. *Tenner Challenge* – entrepreneurial challenge
3. *Pan Events – Master class* – £120 per 10 students

Delivery:

Short Term: By Young Enterprise.

Achievements:

- Inspiring through knowledge of target sectors and business and working with local employers
- City Deal Skills agenda – feeding into delivery plans for City Deal Skills for employability.

Actions:

1. Mid Feb – Guide Young Enterprise about target sectors and ask them to shape and build their programme content around these sectors. This will help them to educate CYP on the possible employment opportunities that are forecast to be available in Lancashire.
2. Mid Feb – Establish Cluster group contacts and communicate to Young Enterprise
3. Mid April – Young Enterprise to visit cluster group schools to communicate benefits of the programme options to schools and encourage sign up.
4. Mid July – host event in locality as a master class (one day feeder for encouraging school sign up to Company Programme in September.)

Special school:**Options for school to choose from:**

1. "Team Programme" - £??? per class, aimed primarily at year ? over two years.

Delivery:

Short Term: By Young Enterprise.

Achievements:

- Inspiring through knowledge of target sectors and business and working with local employers
- City Deal Skills agenda – feeding into delivery plans for City Deal Skills for employability.

Actions:

1. Mid Feb – Guide Young Enterprise about target sectors and ask them to shape and build their programmes around these sectors. This will help them to educate CYP on the possible employment opportunities that are forecast to be available in Lancashire.
2. Mid Feb – Establish special school contacts and communicate to Young Enterprise
3. Mid April – Young Enterprise to visit special schools to communicate benefits of the programme options to schools and encourage sign up.

Further Tasks:

- Young Enterprise to provide a baseline of businesses involved in the programmes across districts to be used as a measurable outcome. Baseline should include business types and target sectors.
- Business Engagement – Young Enterprise to provide a case study of how a local business has benefitted from volunteering in the programmes of work. This can then be:
 - Communicated to local businesses through a variety of communication methods ie local newsletters etc.
 - District Councils can make links for Young Enterprise through local business events to facilitate engagement with businesses.

Possible Barriers:

- Travel costs for schools to various venues.
- Further consideration as to how to target at NEET and deprivation as these CYP may be less able / likely to be able to engage in extra-curricular YE Programmes.

Further considerations:

- Share business contacts from Future Horizons and apprenticeship programme providers as employers may wish to join in with volunteering as mentors and supporting programmes.
- Broaden project to include other sectors than the LEP target sectors, i.e. to include areas where we know there is demand i.e. Health or teaching.
- Encourage better partnership relationships between CPB and LEP regarding further resources to support this growth area.
- Consider any financial assistance and whether this could be allocated by proportionate universalism, ie more to deprived wards/neet/lower attainment areas.
- Engagement with STEM hubs in locality as a longer term engagement with businesses.

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ⁱ The Marmot Review, 2010 *Fair Society, Healthy Lives*